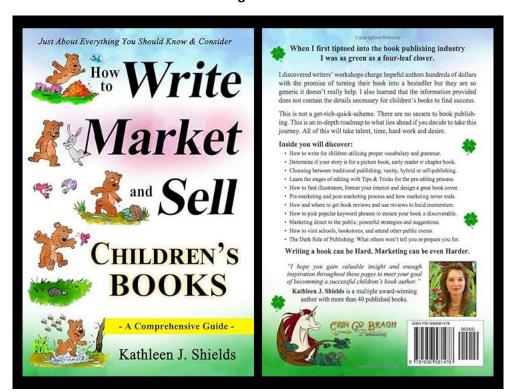


Prolific Award-Winning Author Kathleen J. Shields!



How to Write, Market and Sell Children's Books, A Comprehensive Guide by Kathleen J. Shields.

Just About Everything You Should Know & Consider.

When I first tiptoed into the book publishing industry I was as green as a four-leaf clover.

I discovered writers' workshops charge hopeful authors hundreds of dollars with the promise of turning their book into a bestseller, but they are so generic it doesn't really help. I also learned that the information provided does not contain the details necessary for children's books to find success.

This is not a get-rich-quick-scheme. There are no secrets to book publishing. This is an in-depth roadmap to what lies ahead if you decide to take this journey. All of this will take talent, time, hard work and desire.

Inside you will discover:

- How to write for children utilizing proper vocabulary and grammar.
- Determine if your story is for a picture book, early reader or chapter book.
- Choosing between traditional publishing, vanity, hybrid or self-publishing.
- Learn the stages of editing with Tips & Tricks for the pre-editing process.
- How to find illustrators, format your interior and design a great book cover.
- The pre-marketing and post-marketing process and how marketing never ends.
- How and where to get book reviews and use those reviews to build momentum.
- How to pick popular keyword phrases to ensure your book is discoverable.
- Marketing direct to the public, powerful strategies and suggestions.
- How to visit schools, bookstores and attend other public events.
- The Dark Side of Publishing, what other authors won't tell you or prepare you for.
- Writing a book can be Hard. Marketing can be even Harder.

"I hope you gain valuable insight and enough inspiration throughout these pages to meet your goal of becoming a successful children's book author." Kathleen J. Shields is a multiple award-winning author with more than 40 published books.



5.0 5.0 out of 5 Stars (1 Rating)

Product Details:

Paperback: 466 Pages

Publisher: Erin Go Bragh Publishing (June 27, 2024)

Language: English

Adult Readers: Children's Literature Writing Reference

Adult Readers: Authorship Reference

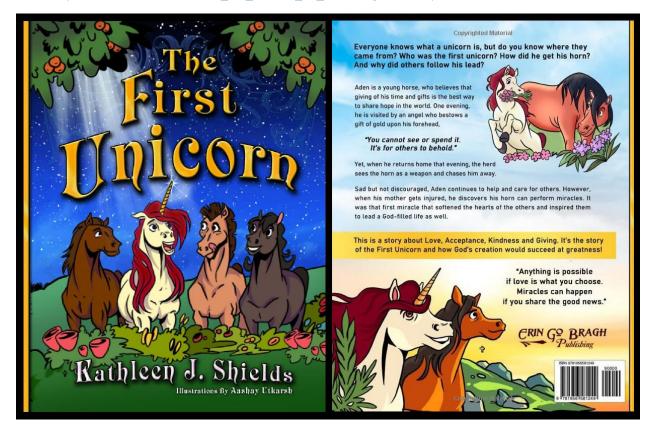
Adult Readers: Writing Skill Reference (Books)

Amazon Print:

https://www.amazon.com/Write-Market-Childrens-Books-Comprehensive/dp/1956581472

Kindle:

https://www.amazon.com/Write-Market-Childrens-Books-Comprehensive-ebook/dp/B0D84B615W/ref=tmm kin swatch 0? encoding=UTF8&qid=&sr=



The First Unicorn by Kathleen J. Shields

Almost everyone knows what a unicorn is, but do you know where they came from? Who was the first unicorn? How did he get his golden horn? And why did others follow in his footsteps?

Aden is a young horse, who believes that giving of his time and gifts is the best way to share hope in the world. One evening, he is visited by an angel who bestows a gift of gold upon his forehead, "You cannot see or spend it. It's for others to behold." Yet, when he returns home that evening, the herd sees the horn as a weapon and chases him away.

Sad but not discouraged, Aden continues to help and care for others. However, when his mother gets injured, he discovers his horn can perform miracles. It was that first miracle that softened the hearts of the others and inspired them to lead a God-filled life as well.

This story is about love, acceptance, kindness and giving. It is the story of the First Unicorn and how God's creation would succeed at greatness.

"Anything is possible if love is what you choose. Miracles can happen if you share the good news."



5 Stars: Love, Acceptance, Kindness and Giving.

'The First Unicorn' is the prequel to the Award-Winning children's masterpiece titled 'The First Unibear.'

Like with 'The First Unibear' children's imagination will soar, as the colorful illustrations bring to life, the skillfully written and inspired story. The fantasy is enchanted and the lessons taught will remain in each child's heart.

This story is about a young horse named Aden. Rather than staying with the herd, his energy and goals bring adventure and friendship to all those he meets. Aden's prayers are answered, after his mother gets injured. God blesses Aden with a remarkable gift and miracles begin to happen.

Aden becomes a leader through love, acceptance and giving. It is Aden's first miracle that softened the hearts of the others and inspire them to lead a God filled life.

I recommend this picture book for all young readers 4-10 years old. 'The First Unicorn' and 'The First Unibear' should be placed in community, church, and school libraries. I hope this book finds its ways to those children confined to hospitals and homeless shelters.

Editorial Review and Endorsement by Book Marketing Global Network.



Review by Peggy Marceaux: 5.0 out of 5 Stars. It is a Christian book for children. Reviewed in the United States on August 16, 2023. Verified Purchase. This is a children's book that overlays the love, kindness, and generosity of Biblical themes with Shield's messages in The First Unicorn. At first, we are introduced to a normal herd of horses, beautiful as individuals but only in that. One yearling is more loving and giving than the others, and those attributes cross species as well. After some time, God takes note of that and sends an angel down to tell him He is gifting the yearling with gold that can't be seen, but to tell the

yearling that his love, helpfulness and kindness hasn't gone without God's notice. From that day on he has a golden unicorn atop his head. The herd of horses thinks him strange, and kicks him out. As he races away with his feelings hurt, because, after all his mother was a member of the herd as well, the unicorn catches on it tree limbs. Weary and thirsty, he sits beside a lake, and for the first time, sees his beautiful reflection in the water. He spends most of the rest of the book helping different species get out of bad situations. Finally, toward the end, when his mother is gravely wounded by a wolf, the herd comes to tell him to come tell her his final goodbyes, and that's where God grants him a miracle and saves her life. Some of the horses listen to him espouse God message after that, and some do not, just as it is in the Bible. I would recommend the book to all young people, God "fearing" or not. It has some wonderful kindness, love, and generosity values to guide young people beyond the bullying phases of childhood.

Amazon Customer: 5.0 out of 5 stars A wonderful story. Reviewed in the United States on September 2, 2023. Verified Purchase. I loved this book! The story and illustrations took me to a fabulous land. The goodness comes through the pages. Somehow, I wish world leaders and politicians could read this and remind them to be kind. A children's book with meaning for adults.

Review by Reading for Fun: 5.0 out of 5 stars lovely story! Reviewed in Canada on September 1, 2023. Verified Purchase. The story is about the importance of showing unconditional love, empathy, and kindness to others, and how these virtues can contribute towards making the world a better place for everyone. I read this to my students and was able to engage them in some meaningful discussion. I would recommend the book to other teachers and parents.

Product Details:

Paperback: 47 Pages

Publisher: Erin Go Bragh Publishing (July 31, 2023)

Aashay Utkarsh (Illustrator)

Language: English

Children: Christian Animal Fiction Children: Christian Inspirational Books Children: Christian Values Fiction

Children: Age Range: 4-10

Amazon Hardcover Print:

https://www.amazon.com/First-Unicorn-Kathleen-J-

Shields/dp/1956581235/ref=tmm_hrd_swatch_0?_encoding=UTF8&qid=&sr=

Amazon Soft-Cover Print:

https://www.amazon.com/First-Unicorn-Kathleen-J-Shields/dp/1956581243/ref=tmm_pap_swatch_0?_encoding=UTF8&qid=&sr=

Kindle:

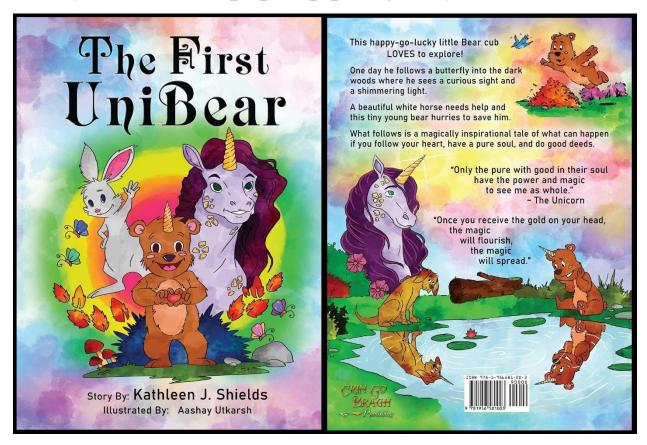
https://www.amazon.com/First-Unicorn-Kathleen-J-Shieldsebook/dp/B0C9FZ7TW2/ref=tmm kin swatch 0? encoding=UTF8&qid=&sr=

Customer Ratings:

https://www.amazon.com/First-Unicorn-Kathleen-J-Shields/dp/1956581243/ref=tmm_pap_swatch_0?_encoding=UTF8&qid=&sr=#customerReviews

Audio Book:

https://www.amazon.com/Audible-The-First-Unicorn/dp/B0CG7Q5W23/ref=tmm_aud_swatch_0?_encoding=UTF8&qid=&sr=



The First Unibear by Kathleen J. Shields

This happy-go-lucky little Bear cub loves to explore! One day he follows a butterfly into the dark woods where he sees a curious sight and a shimmering light. A beautiful white horse needs help and this tiny young bear hurries to save him. What follows is a magically inspirational tale of what can happen if you follow your heart, have good in your soul, and do good deeds.

"Only the pure with good in their soul have the power and magic to see me as whole." ~ The Unicorn

- Colorfully Illustrated
- Rhyming Story
- Strong Moral Values
- Scripture about Unicorns

"Once you receive the gold on your head, the magic will flourish, the magic will spread."

Review: "Simplicity of the Purest of Heart. I had the pleasure of knowing the author when she was a child. My mind wanders back to a little girl with twinkles in her eyes who had a very active spirit and imagination. And this book is definitely proof of that. Thoroughly enjoyed the story of kindness paid forward from the eyes of a very wise 10-year-old.

So much deeper than beautiful rhymes and vibrant pictures. God answers prayers. When all seems dark and dismal, He's only a prayer away.

When bear related his story to his friends, some were awed, while others scoffed. So, it is when we try to tell others the 'good news' and spread the 'word.' Some people will be hearers only, while others will be doers. When you do a good deed, do not do so with expectations. Do it with a good heart and the purest of intentions. When others see this, they will do the same and thus start a chain reaction of goodness.

I am blown over by this beautiful book! The illustrations are amazing and the rhyming story is simply adorable. This is an inspiring story about doing nice things for others and doing it only because you want to do good. This is bound to be one of those books that everyone will want to have."

About The Author: Award-winning author with 30+ published books, Children's Educational picture books, Tween adventure stories and Christian Inspirational Fiction.



5 Stars: Acts Of Kindness and Lessons Learned!

This bear Adventure is "Enchanting". Beautiful bright, colorful illustrations by Aashay Utkarsh will delight children. This enchanting story told by Award Winning Author Kathleen J. Shields inspires children as they join Bear on his adventurous day outside. Bear's act of kindness and pure heart brings him face-to-face with a magical unicorn. Bear's woodland friends do not believe his unicorn story at first. Many lessons will be learned, including acts of kindness naturally spread to others, even if it starts with 'The First Unibear'.

I recommend this teaching kindness picture book for all young readers 4-10 years old. 'The First Unibear' should be placed in community, church, and school libraries. I hope this book finds its ways to those children confined to hospitals and homeless shelters. There is even a black and white coloring book to purchase so the magic can continue.

Editorial Review and Endorsement by Book Marketing Global Network.



XINCOMES Example 21, 2021. This is a heartwarming tale that teaches the importance of having a pure heart and believing in yourself. Not only did I enjoy the story, but I also enjoyed the scriptures the author applied to certain scenes in the story. This is a very encouraging story for kids and a good resource for character education.

Product Details:

Hardcover: 48 Pages

Publisher: Erin Go Bragh Publishing (August 30, 2021)

Illustrator Aashay Utkarsh

Language: English Young Readers: Bears

Children: Christian Animal Fiction Children: Christian Inspirational Books Children: Christian Values Fiction Children: Age Range: 4-10

Note the Kindle and Hardback format versions are the Full Color Picture Book Story!

Amazon Hard-Cover Print:

https://www.amazon.com/First-Unibear-Kathleen-J-Shields/dp/1956581006/ref=tmm_hrd_swatch_0?_encoding=UTF8&qid=1642538577&sr=8-1

Amazon Soft-Cover Print:

https://www.amazon.com/First-Unibear-Coloring-

Book/dp/1956581014/ref=tmm pap swatch 0? encoding=UTF8&qid=1642538577&sr=8-1

Kindle:

https://www.amazon.com/First-Unibear-Kathleen-J-Shieldsebook/dp/B09DM64V6F/ref=tmm_kin_swatch_0?_encoding=UTF8&qid=1642538577&sr=8-1

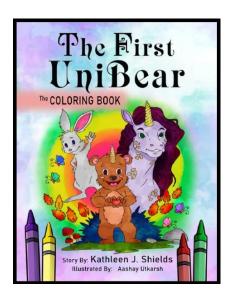
Customer Ratings:

https://www.amazon.com/First-Unibear-Kathleen-J-Shields/dp/1956581006/ref=tmm_hrd_swatch_0?_encoding=UTF8&qid=&sr=#customerReviews

Audio Book:

https://www.amazon.com/Audible-The-First-

Unibear/dp/B09JB2H4ND/ref=tmm aud swatch 0? encoding=UTF8&qid=1642538577&sr=8-1



Amazon Print Coloring Book: This Black & White Coloring Book contains the FULL Unibear Story combined with the joy of coloring the black and white illustrations! Story, Activity and Inspiration-Th best of Both Worlds!



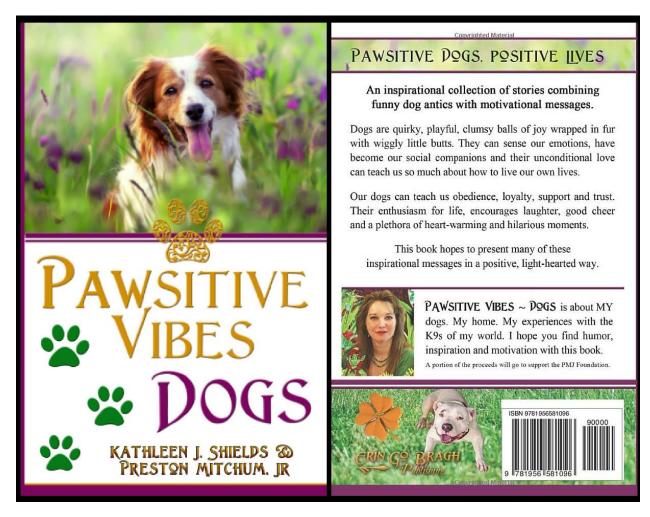
Kindle Customer: 5.0 out of 5 stars Heartwarming Tale. Reviewed in the United States on September 21, 2021. This is a heartwarming tale that teaches the importance of having a pure heart and believing in yourself. Not only did I enjoy the story but I also enjoyed the scriptures the author applied to certain scenes in the story. This is a very encouraging story for kids and a good resource for character education.

Amazon Print:

https://www.amazon.com/First-Unibear-Coloring-Book/dp/1956581014/ref=tmm_pap_swatch_0?_encoding=UTF8&qid=1642538577&sr=8-1

Unibear Book Trailer Video:

https://youtu.be/JDcWPJY8HeY



PAWsitive Vibes-Dogs by Kathleen J. Shields and Preston Mitchum Jr.

A Positive Vibes Inspirational for Dog Lovers.

An inspirational collection of stories combining funny dog antics with motivational messages.

Dogs are quirky, playful, clumsy balls of joy wrapped in fur with wiggly little butts. They can sense our emotions, have become our social companions and their unconditional love can teach us so much about our own lives.

Our dogs can teach us obedience, loyalty, support and trust. Their enthusiasm for life, encourages laughter, good cheer and a plethora of heart-warming and hilarious moments.

This book hopes to present many of these inspirational messages in a positive, light-hearted way.

PAWsitive Vibes – Dogs is about MY dogs. My home. My experiences with the K9s of my world. I hope you find humor, inspiration and motivation with this book. I am the primary author, Kathleen J. Shields. I have nearly 40 published books ranging from children's picture books to Christian fiction. My goal as an author is to inspire and educate my readers.

My co-contributor, Preston Mitchum, Jr started the Positive Vibes book series. It was his joyous outlook, and positive messages that motivated the series, and inspired me to add to it with a dog-gone great attitude towards living! Positive Vibes 3 is due out Spring 2023.

PAWsitive Vibes is for dog lovers of all kinds to learn from our favorite K9s, how to live, how to grow and how to influence others with your positive outlook on life.



Review by GKN1999: 5.0 out of 5 stars Such a Sweet Book! Reviewed in the United States on October 1, 2023. Such a sweet and inspirational book. I am a dog person and I learn so much from my own every single day. This is such a feel-good book and was so glad to run across the title at a recent book festival and get a authographed copy. Great gift for dog lovers but non-dog lovers will love it as well. A very easy read that will leave you in a great mood!

Review by dhubhgaill: 5.0 out of 5 stars I pawitively loved this book. Reviewed in the United States on March 29, 2023. I am a dog lover. This book was written with someone like me in mind, but the lessons can still be applied if you don't have a furry friend in your home. The stories resonated with me, I could see the lessons being applied to me and my best friend beside me. I thoroughly LOVED the book and read the whole thing in one sitting, all 206 pages. It is an easy read and beautifully done. I am positive that if you love dogs as much as the author and I do, you will absolutely love this book.

Review by Angel Dunworth: 5.0 out of 5 stars Pawesome! Reviewed in the United States on April 22, 2023. LOVE! I adore this truly precious book! We can certainly learn a lot from our dogs! An awesome reminder, well-written, simplistic, easy to understand and right on point! Doggy doggy doggy! A noble animal and a pleasure to read their furry philosophy!

Product Details:

Paperback: 208 Pages

Publisher: Erin Go Bragh Publishing (March 1, 2023)

Language: English

Dog Care

Self-Help (Happiness)

Amazon Print:

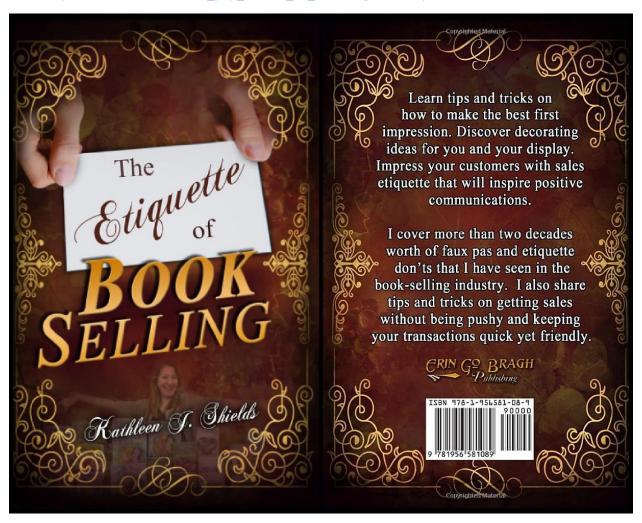
https://www.amazon.com/PAWsitive-Vibes-Positive-inspirational-Lovers/dp/195658109X/ref=tmm_pap_swatch_0?_encoding=UTF8&qid=&sr=

Kindle:

https://www.amazon.com/PAWsitive-Vibes-Positive-Inspirational-Lovers-ebook/dp/B0BWBKCLN9/ref=tmm kin swatch 0? encoding=UTF8&qid=&sr=

Customer Ratings:

https://www.amazon.com/PAWsitive-Vibes-Positive-inspirational-Lovers/dp/195658109X/ref=tmm_pap_swatch_0?_encoding=UTF8&qid=&sr=#customerReviews



The Etiquette of Book Selling by Kathleen J. Shields

Learn tips and tricks on how to make the best first impression. Discover decorating ideas for you and your display. Impress your customers with sales etiquette that will inspire positive communications. I cover more than two decades worth of faux pas and etiquette don'ts that I have seen in the book-selling industry. I also share tips and tricks on getting sales without being pushy and keeping your transactions quick yet friendly.



Two Authors On Amazon Have Given This Book 5-Stars.

Product Details:

Paperback: 77 Pages

Publisher: Erin Go Bragh Publishing (February 14, 2023)

Language: English

Self-Help (Educational Certification & Development)

Self-help (Success)

Amazon Print:

https://www.amazon.com/Etiquette-Book-Selling-Kathleen-Shields/dp/1956581081/ref=tmm_pap_swatch_0?_encoding=UTF8&qid=&sr=

Kindle:

https://www.amazon.com/Etiquette-Book-Selling-Kathleen-Shieldsebook/dp/B0BVRT35JM/ref=tmm kin swatch 0? encoding=UTF8&qid=&sr=

Customer Ratings:

https://www.amazon.com/Etiquette-Book-Selling-Kathleen-Shields/dp/1956581081/ref=tmm_pap_swatch_0?_encoding=UTF8&qid=&sr=#customerReviews



About Author Kathleen J. Shields: Kathleen J. Shields is a prolific writer with nearly 40 published books! She is creative, highly imaginative and an extremely dedicated, hardworking individual. Some awardwinning books are the "Hamilton Troll's Adventures" and "The Painting" which is Christian Fiction, The First Unibear and The First Unicorn. She also runs her own graphic and website design company as well as a Publishing Company.

Kathleen has been writing poetry and rhyming stories for decades both for fun and for hire in custom greeting cards and for local speaking engagements. She enjoys sharing her rhyming stories and talking with folks about how they too can write if they put their mind to it. Learn more about this author at KathleenJShields.com

Available Books:

- A Rainbow of Thanks
- A Rhyme for Everything: Rhythmic Poetry for Everyone
- A Tale of Seven Phones, Giving Up is NOT an Option!
- Ally Cat, A Tale of Survival

- Constellation Crimes
- Dandy Lion: A Legend of Love & Loss
- Dream World Defenders
- Ethan's Reception: A Story of Hardship and Acceptance
- Ghost Dogs: Seeing is Believing
- Hamilton Troll and the Big Race (The Hamilton Troll Adventures Book 12)
- Hamilton Troll and the Case of the Missing Home (Hamilton Troll Adventures Book 9)
- Hamilton Troll Cookbook: Easy to Make Recipes for Children (Hamilton Troll Adventures)
- Hamilton Troll Curriculum: Continuing Education for Children (Hamilton Troll Adventures Book 14)
- Hamilton Troll meets Barney Bee (Hamilton Troll Adventures Book 3)
- Hamilton Troll meets Chatterton Squirrel (Hamilton Troll Adventures Book 4)
- Hamilton Troll meets Dinosaurs (Hamilton Troll Adventures Book 6)
- Hamilton Troll meets Elwood Woodpecker (Hamilton Troll Adventures Book 5)
- Hamilton Troll meets Fiona the Dog (Hamilton Troll Adventures Book 10)
- Hamilton Troll meets Pink Light Sprite (The Many Adventures of Hamilton Troll Book 1)
- Hamilton Troll meets Rudy Rat (Hamilton Troll Adventures Book 8)
- Hamilton Troll meets Skeeter Skunk (Adventures of Hamilton Troll Book 2)
- Hamilton Troll meets Starlit Troll (Hamilton Troll Adventures Book 11)
- Hamilton Troll meets Whitaker Owl (Hamilton Troll Adventures Book 7)
- Her Guarded Desire
- How to Write, Market and Sell Children's Books, A Comprehensive Guide
- Kaitlyn Jones, Reuniting Fate
- Kaitlyn Jones, Surviving Death
- PAWsitive Vibes Dogs: A Positive Vibes Inspirational for Dog Lovers
- The Creation of Kaitlyn Jones
- The Day Hell Froze Over
- The Dog Who Cried Woof: The Night Daddy Was Late
- The Etiquette of Book Selling
- The First Unibear
- The Painting (The Painting Trilogy Book 1)
- The Painting 2 (The Painting Trilogy)
- The Painting 3 (The Painting Trilogy)
- Turtle Diaries, It's a Hard Shell Life

Plus Many More....Amazon Author's Page:

https://www.amazon.com/Kathleen-J-Shields/e/B00AKJ2TZ0/ref=dp byline cont pop book 1

Professional Website:

https://www.kathleensbooks.com/

Professional Website (Plus)

https://www.kathleenjshields.com/authors/award/unibear-wins-pinnacle-book-achievement-award/

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https://www.eringobraghpublishing.com/

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https://twitter.com/kathleenjshield

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https://www.instagram.com/17841401359893304/

Author Services:

https://www.kathleens-graphics.com/author-services/

https://www.kathleens-graphics.com/graphics/

https://www.kathleens-graphics.com/custom-logo-creation/

https://www.kathleens-graphics.com/websites/

Author's Page At Book Marketing Global Network:

https://bookmarketingglobalnetwork.com/book-marketing-global-network/author-kathleen-j-shields/

