



### **Why Do You Need A Professional/Editorial Review?**

It is essential to have an honest, professional, editorial review that will engage readers in such a way that they need to purchase the book to find out more.

Publishing a book is like buying the most incredible car on the lot. If you take it home and decide you can't afford gas, the car will depreciate faster and deteriorate over time. A book review with promotion keeps the promotion engine running, as we promote your book long after the initial campaign has been completed.

- A book review is always a blessing to receive from your readers.
- A Professional Book Review with a Promotional Campaign that engages readers across the globe, is the gold standard.
- You can't sell a book, unless you get it in front of readers.

**Readers Are Buying Books. Let Us Build Your Readership!**

### **START THE PROCESS!**

- Join Book Marketing Global Network. (Use The Submit A Book Tab).
- We Build Your Author's Page.
- We List Your Book In Our Global Library (and/or Grandma's Book Club).
- We Automatically Submit Your Book To Our Monthly Contests.
- We Provide A 'Promotional Campaign', To Introduce Your Book To Our Readers.
- We Send You A 'Promotional Report' (with live links), When The Work Is Done.
- Next: Please Submit Your Complete Book Manuscript In A 'PDF' Format For Consideration.

## **WE REVIEW PUBLISHED AND UNPUBLISHED MANUSCRIPTS!**

**Our Book Review Program:** When an Author sends us a request to join our 'Book Review program', he/she is required to send us his/her book manuscript in a PDF or Word Doc Format. We will evaluate whether or not we want to proceed with the 'Book Review' process. We are looking for the 'Best-Of-The Best' books. If we accept a book into our 'Book Review Program', we will send the author a 'Professional/Editorial Review' to proof, before we post it anywhere within our 'Promotional Avenues'. Once the author proofs our review and accepts it, we delete the book PDF/Word Doc from our system, and proceed with the details spelled out in our 'Promotional Contract' (sent to the Author in email).

### **Submission Process:**

- Please Send Your Book Manuscript To Us In A Word Or PDF (Email Below).
- We Select The Books We Want To Review. We Will Respond Back Within 48 Hours.
- We Are Looking For The "Best Of The Best".
- If We Select Your Book For Review and Promotion, You Are Required To Purchase A 'Promotional Campaign'. The Promotional Campaign Introduces Your Book To Our Readers.
- Our 'Promotional Campaign' Is Labor/Time Intensive. We Will Work Hard To Build A Readership For You.
- We Typically Quote A Passage From Your Book To Draw The Reader Into The Story.
- Unlike A 'Customer Review' Our Professional/Editorial Review Is Geared To Draw The Reader To Your Book In Hopes They Will Make A Purchase.

### **Value Of Our Professional Reviews For Your Published Book:**

- We Place Our Book Review On Your Author's Page.
- We List Your Name On Our "Global Book Reviews" Page (With Your Page Link).
- We Run A 'Promotional Campaign' For Your Book.
- We Will Continue To Build A Readership For You, On Your Author's Page At Book Marketing Global Network.
- Because Our Review Is A 'Professional/Editorial Review', We Do Not Post Reviews Directly To Amazon, Barnes and Noble, or Goodreads (owned by Amazon).
- You or Your Publisher Will Need To Post Our Review Directly To Your Amazon Book Page, Under The Section "Editorial Review".
- Our Reviews Are Typically Long For Best Results In Our Promotional Avenues. You Might Need To Shorten Our Review To Fit Properly Into The "Editorial Review" Space On Your Book Page.
- Authors Report Increase Sales With Our Review Directly On The Amazon Book Purchase Page, Rather Than Buried In 'Customer Reviews' On A Separate Page.

### **Value Of Our Professional Reviews For Your Unpublished Book:**

- Our Review Can Be Placed On Your Book's Back Cover.
- Our Review Can Be Placed Inside Your Book.
- Our Review Can Be Placed On Your Websites, Blogs and In Your Newsletters.

- Our Review Can Be Placed In All Your Social Media Avenues.
- After Your Book Is Published, We Will Build An Author's Page For You, Here At Book Marketing Global Network.
- After Your Book Is Published, We Will Run A 'Promotional Campaign' For Your Book.

**Submit Your Manuscript Today:** [admin@bookmarketingglobalnetwork.com](mailto:admin@bookmarketingglobalnetwork.com)

**Article Written Book Marketing Global Network:** <https://bookmarketingglobalnetwork.com/>

**We Accept All Authors, From All Publishers.** We Are Seeking Both Single and Multi-Book Authors.

**Our Philosophy:** We Tailor Our Website And 'Promotional Campaigns' To Your Special Needs. We Build A Readership For Each Author.

**We Do All The Work For You.** We Send You A "Promotional Report" (With Live Links) When The Work Is Done.

**Your Success Is Our Key Objective!**

**Here Is What You Can Expect:**

- We Create An Author's Page For You. Many Authors Use Their 'Author's Page' Here For Marketing and Promotional Purposes, Instead Of Wasting Money On Expensive Websites. Let Us Build Your Readership.
- Your Author's Page Will Be Active Year-Round.
- We Work Hard To Build A Readership For Your Page.
- You Can Follow Your Visitor Count On The Bottom Of Your Author's Page.
- We List Your Book(s) In Our Global Library.
- We List All Children's and YA Books, In Grandma's Book Club.
- **We Automatically Submit All Books From Our Global Library And Grandma's Book Club Into Our Monthly Contests!**
- Please Tell Us If You Have A "You Tube" Book Video To Add To Your Page. Your Video Will Be Submitted Into Our Book Video Contests.
- Please Tell Us If You Offer Your Book In Multiple Languages
- Please Tell Us If You Offer An Audio Book.
- Our Work Is Labor Intensive. No Refunds After Your Author's Page Is Created and Live!
- **We DO NOT Charge An Annual Subscription Fee or Monthly Subscription Fee.**

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