



### **Choosing A Font For Print or eBook**

Publishing has changed a lot and so have the best publishing practices.

In 2019, Times New Roman font and size point 12 is the first choose among most authors.

Most publishers like Garamond or Calibri font size point 11 or 12.

Choosing the font and size point will affect how your book will look in print and eBook formats. If you are smart, you will use the font and size point that will easily convert from print to eBook, because this will save your time.

Most authors don't think about how the font and point size affects the number of words that will fit on each page.

Printing charges are on the rise. Your goal should be to reduce white space on each page and fit as many words on page as possible. This said, don't go under 11 point. 11 or 12 point is considered industry standard for the main body of text.

Your chapter titles and other section headings must also remain 11- 14 point. You can bold and/or use italics to make things stand out.

White space eats into your profits. White space or large, bold lettering causes fewer words to flow onto the page, generates more cost more for printing and increases the cost of your book to your reader.

All your pages including your Headers, Footers, Table Of Contents, Copyright Page, Acknowledgment Page, Forward, Etc. should be designed to take up less space.

Line spacing should be considered as well. As an author, I always single space my lines. Some authors use 1.5 line spacing, but this limits how many words you can get on a page.

Your primary goal is to produce a book that looks good, is easy to read, enables lower printing cost and higher royalties.

White space is your enemy.

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**We Do All The Work For You.** We Send You A "Promotional Report" (With Live Links) When The Work Is Done.

**Your Success Is Our Key Objective!**

**Here Is What You Can Expect:**

- We Create An Author's Page For You. Many Authors Use Their 'Author's Page' Here For Marketing and Promotional Purposes, Instead Of Wasting Money On Expensive Websites. Let Us Build Your Readership.
- Your Author's Page Will Be Active Year-Round.
- We Work Hard To Build A Readership For Your Page.
- You Can Follow Your Visitor Count On The Bottom Of Your Author's Page.
- We List Your Book(s) In Our Global Library.
- We List All Children's and YA Books, In Grandma's Book Club.
- **We Automatically Submit All Books From Our Global Library And Grandma's Book Club Into Our Monthly Contests!**
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