



Selling: Everyone Does It by Fred Weintraub

Selling...Everyone Does It by Fred Weintraub is an absolute necessity for anyone who “sells” for a living. You Need This Book!

Have you ever heard that a coach of a professional team has to get his "team" back to basics? For any skill it is the basics that will keep you sharp.

This holds true for "selling." Although it seems that things get easier... what usually occurs is the ongoing process that makes you more aware of "key items."... more aware of what should be done/or needs to be met.

Taking time to go through the steps you will learn here will help you to recognize the opportunities that are evolving before you, and help you to establish a successful future in sales.

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About The Author: Author Fred Weintraub spent 40+ years in Sales /Middle Management not only in the field, but as a resource for product training and consultation for Structural Design.

A life well spent living the eclectic dream: Sales motivator and mentor, Humorist as creator and presenter of "Mind Opening Presentations", writer, author, playwright, actor, model, artist, wood carver...and loving it.

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